

Stay Ahead of the Risk: Adverse Media Data for Compliance and Risk Professionals





The Risk You Can't Afford to Miss

Let's face it: compliance risks are hiding everywhere. Regulations change at lightning speed, data floods your inbox, and every minute, another headline could impact your business.

But missing a crucial piece of adverse news? That could mean fines, reputational damage, or worse.

What if you could uncover those critical stories before they become problems?



Why Adverse Media Matters

Staying compliant isn't just about ticking boxes. It's about staying ahead of risks - real risks that could jeopardise your company's reputation and bottom line. Adverse media (any negative or risky news related to individuals, organisations, or sectors) is your early warning system.

What's at Stake?

- Non-compliance fines that can reach millions and
- cripple your business.

 Reputational damage that can take years to repair —
 if it's even possible.
- Gaps in monitoring that expose you to severe regulatory penalties.



Key Use Cases for Adverse Media Screening



KYC & AML Checks



- Problem: Outdated checks mean you miss critical risks.
- Solution: Real-time adverse media lets you spot red flags immediately
 no delays, no guesswork.
- Example: Your client has a pristine profile – until breaking news reveals they're under investigation. Real-time alerts protect you from onboarding risk.

Know who you're dealing with before it's too late.

Risk Management



- Problem: Floods of news make it hard to separate noise from threats.
- Solution: Comprehensive adverse media coverage sifts through millions of stories to deliver the signals that matter.
- Example: Y A small story in a local paper hints at a potential scandal. You catch it first, while competitors are blindsided.

Risk doesn't sleep, and neither should your monitoring tools.

RegTech Providers



- Problem: Compliance tools only work as well as the data they use.
- Solution: Enriched, structured adverse media feeds ensure your solutions stay accurate, timely, and effective.
- Example: Integrating real-time global data helps your tool detect risks faster, keeping your clients compliant.

Data is your engine – make sure it's the best on the market.

Brand Monitoring



- Problem: By the time a scandal breaks widely, the damage is done.
- Solution: Early detection of adverse media gives you the jump on crisis management.
- Example: A negative story begins in a niche outlet. You act quickly, controlling the narrative before it explodes.

Protect your brand from unseen threats.







Precision with Corporate Classifiers Filtering

Sifting through endless data? Not anymore.

Use corporate classifiers like LEIs (Legal Entity Identifiers) and FIGIs (Financial Instrument Global Identifiers) to target high-risk areas and specific entities. This precision ensures you're informed and focused on the right threats.

Example: A sudden adverse report surfaces about a company linked to your client. With corporate classifiers, you instantly identify the connection, allowing swift action.



Non-English Coverage: A Competitive Edge in Risk Management

Non-English coverage opens a new world of insights your competition might not know about yet.

From political developments in emerging markets to new regulatory changes in foreign jurisdictions, early access lets you adjust your compliance strategies.

This helps you mitigate risks while others are still catching up.



How Early Access Translates to Better Risk Decisions

Picture this: A breaking story about a regulatory update in a key market. It's in Mandarin, Spanish, or French — long before it reaches English-speaking outlets.

Early access lets you catch it in real-time and adjust your processes immediately, avoiding multi-million dollar fines or irreparable reputational damage. Meanwhile, competitors are still waiting for the news to filter through.

Actionable Insights: How to Leverage Adverse Media



- Automate Your Monitoring: Set alerts for key individuals, organisations, and sectors.
- Integrate with Existing Systems: Seamlessly plug adverse media data into your workflows.
- **Prioritise Real-Time Data:** Ensure your sources provide immediate insights, not stale news.
- Stay Global: Risks don't stop at borders neither should your data.

Why Choose Opoint?



Global Coverage 150+ languages and 220 jurisdictions. Global, regional, and local sources give you complete coverage.



Accuracy

+235,000 trusted sources with enriched metadata. No noise, just reliable insights.



Speed

+3.5 million articles daily delivered in minutes post-publication.

Stay ahead of the news cycle.



Flexible Integration Integrate Opoint data seamlessly into your existing systems with our flexible APIs, or access content through our OSINT tool and intuitive UI dashboard.

Compliance and risk management shouldn't be guesswork.
With Opoint's adverse media data, you get precise, actionable insights to stay ahead. See how it works — <u>Schedule Your Free Demo Today.</u>